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VULKAN INOX Establishes U.S. Subsidiary for Sales in the U.S. and Canada

The new subsidiary, VULKAN INOX USA LLC, which is headquartered in New Castle, Indiana, will take over the sales activities previously handled by VULKAN Blast Shot Technology in Canada, starting in January 2027. Joan Sharp is passing the baton to David Maddy, who will become the managing director of the new company.

Germany, Hattingen, October 2026 – VULKAN INOX is realigning its sales activities in the U.S. and Canada: Starting in January 2027, the business areas previously managed by Vulkan Blast Shot Technology will be consolidated into the new subsidiary, VULKAN INOX USA LLC, headquartered in New Castle, Indiana. As part of this reorganization, operations at the Canadian location will be discontinued. The Canadian market will also be served by the new U.S. subsidiary in the future.

With its central location, New Castle offers a good base for serving both markets. At the new location, VULKAN INOX is strengthening its sales activities and, with larger warehouse capacities, laying out the groundwork for its planned expansion. Customers will be informed directly about the transition and the details relevant to them.

“North America is one of our strongest sales regions worldwide. With the new company in New Castle, we are laying a solid foundation for further expanding our business in the U.S. and Canada. In doing so, we intend to

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build on our long-standing customer relationships and the experience of our team,” explains Marc Hidde, CEO of the VULKAN INOX Group.

David Maddy Takes Over as Managing Director

David Maddy will take the helm of the new company, VULKAN INOX USA LLC. He brings nearly three decades of experience in surface treatment technology to the role. During that time, he spent ten years in the field of powder coating and powder coating applications and twenty years in the sales of metallic blasting media. His career in blasting technology began at VULKAN INOX in the 2000s. Most recently, he was in charge of a supplier’s shot peening business in North America.

Together with Joan Sharp and the team at Vulkan Blast Shot Technology, Maddy is preparing the transition to the new company.

“I look forward to continuing VULKAN INOX’s business in the U.S. and Canada together with the team and driving expansion forward. In the coming months, our focus will be on ensuring a well-prepared transition. This includes providing our customers with detailed information and maintaining personal communication with them,” says David Maddy.

Joan Sharp Steps Down After More Than Three Decades

Joan Sharp, Managing Director of Vulkan Blast Shot Technology, will take her well-deserved retirement at the end of March 2027. She has been with the company since 1992. Over the past 22 years, she has successfully led the business in the U.S. and Canada as Managing Director. Under her leadership and with the valuable

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support of the team, North America has developed into one of VULKAN INOX's strongest sales regions worldwide.

"Joan Sharp has had a decisive influence on our business in the U.S. and Canada for decades. With her great dedication, experience, and intuition for our customers' needs, she and her team have contributed significantly to VULKAN INOX's success in North America. I would like to thank her sincerely for this—also on behalf of the entire company. We wish her all the best for this new chapter in her life and hope she has plenty of time for the things that are personally close to her heart," says Marc Hidde.

The company also extends its gratitude to the entire team at Vulkan Blast Shot Technology, which has nurtured customer relationships and helped shape the business over many years.

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About VULKAN INOX:

Founded in 1985, VULKAN INOX GmbH is a leader in the production and continuous optimization of durable, corrosion-resistant abrasives for the surface treatment of metallic and mineral materials. The company offers a broad product range that includes abrasives for deburring, descaling, texturing, and cleaning. The core products are the spherical [CHRONITAL](#) and the angular [GRITTAL](#), which can be used individually or in combination.

VULKAN INOX relies on state-of-the-art induction melting furnaces that primarily melt recycled scrap to ensure the quality and sustainability of its products. At the headquarters in Hattingen, approximately 50 employees work in the areas of production, quality assurance, and administration. More than 30 representative offices worldwide are available to provide expert advice, reliable delivery, and fast service. www.vulkan-inox.de

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